



Antony Gray

Design Consultant

Antony, or Ant, as his friends call him, started out at one of New Zealand's legendary commercial art agencies after graduating design school. This led to him working as a lead designer for a large brand identity and signage company on campaigns for several multi-national clients. Many of which were part of the marine industry, including super yachts, offshore power boat racing, multiple America's Cup Races, Round the World Yacht Racing, Olympic and Commonwealth Games campaigns.

He then shifted to the world of advertising, albeit initially with an agency based next to Westhaven marina, so the view from the office was never boring!

Several years at that agency spurred Ant into starting his own venture. While still working with a broad base of marine clients, there were also some multinational retail clients and event-based clients that spanned a range from the Ironman Triathlon Series, to the NZ Golf Open, and V8 Supercars events.

Antony's proactive approach to understand your business goals allows him to optimise your company's profile, showcasing your business to the media and broader community with modern tools and branding solutions. He founded his own design company with a focus on maritime, retail, and event-based clients. Ant's expertise has led him to work with many multi-national clients on a variety of projects.

Ant was offered a rebranding job that started as a six-week project and developed into a 9-year contract with one of Australasia's leading marine tourism companies. Working on all aspects of their branding, based in New Zealand's Bay of Islands, Australia's Whitsunday islands, and the Fiji Islands.

A passion for the visual art of photography and film saw Ant team up with his wife and a long-term friend to form a photography business focused on Travel and Tourism and lately more focused on corporate and advertising photography. Ant and his family live in Auckland, when they are not chasing their passion for travel and experiencing new cultures.